## PRIVACY POLICY

### SCOPE OF POLICY

We conform with data protection laws, policies, and regulations as a countrified strategy, including all India's Personal Data Protection Act (PDPA) 2018. This policy extends to you whether you are a potential or existing customer, a visitor to our website, or an independent contractor. If you work for one of our clients or provide personal information to one of our clients through one of our services, you can review the privacy policies of the client promoting or using the service. In the TransMR Consulting as a Processor or Service Provider segment below, we will go over how we process the data on their behalf.

You should read this policy carefully to learn about our privacy arrangements and how we handle and protect your personal information.

## DATA ENCRYPTION AND PROTECTION

As a technology-based organisation, we understand the importance of proper information protection for all types of data and information, especially personal data. We have introduced a robust security policy to provide a degree of continuous operation and security. Several technological and organisational safeguards included in the software are beneficial to encrypt and protect personal data from destruction, misuse, improper processing, unauthorised access, disclosure, copying, and modification. Furthermore, they also include enforcing access controls, maintaining audit logs, intrusion detection software, anti-virus or malware security, and system integrity tools.

### COLLECTION

Your Personal Data can be collected in a number of ways depending on your relationship with us. The Personal Data we obtain may differ during different instances. Some of them are listed below:

- 1. When a mystery shopper signs up for the first time.
- 2. When an assignment request is made for the first time.
- 3. During mystery shopping assignments.
- 4. When we receive a new inquiry/lead from a prospective purchaser.
- 5. During an application assessment.

## PROTECTION

We have introduced and adhered to strict technical and organisational measures designed to protect any Personal Data we possess to ensure that we are taking all appropriate steps to protect your data. TransMR Consulting will retain your Data for as long as you are consistently shopping with us or as long as the contractual arrangements last. For financial reporting and fiscal accounting, a 5-year retention period after the previous contract is essential for the withdrawal protocol.

## RIGHTS TO PERSONAL DATA

We make sure you have some privileges when it comes to the Personal Data we handle. These rights to view, correct, alter or delete personal data differ by location, and you will only be able to implement the rights available to you in your physical location under this privacy policy.

In most cases, you have the following privileges:

- 1. If there is a legal loophole, you have the right to view your personal data. There are several exceptions, such as when the information is the topic of confidential legal advice and is protected by legal professional privilege. In certain countries, an application for access may be denied if it needs disproportionate effort or necessitates the disclosure of the Personal Data of other people who have not given their consent to the disclosure or to have their Personal Data shared with you.
- 2. If your Personal Data is corrupted or incomplete, you have the right to limit processing and have it corrected.
- You have the right to have your personal data deleted if it is no longer necessary
  or needed for purposes, and there are no other compelling legal reasons for us
  to keep processing it.
- 4. If your Personal Data is to be used for a reason that is materially different from the purpose for which it was originally obtained or later approved by you, you have the right to opt out.
- 5. If you believe your rights have been violated, you have the right to file a complaint with a supervisory authority.

# COOKIES

We will set a temporary cookie if you register as a Shopper or sign in as a Client to see if your browser recognises cookies. This cookie contains no personal information and will expunge when your browser is closed.

# CONTACT

# CHANGES TO OUR PRIVACY POLICY

All addendums to our privacy policy will be announced on this page and, where applicable, notified to you via e-mail OR when you next start one of our applications or log into one of our websites. The new words may appear on-screen, and you may be required to read and understand them to proceed.